

continued from front flap

- How to overcome time killers like procrastination, interruptions, and multitasking by turning them around and making them work for you.
- How to process workflow efficiently and get your email inbox to zero every day.
- How your work and life can transform the world socially, economically, and spiritually, and connect to God's global purposes.

By anchoring your understanding of productivity in God's purposes and plan, *What's Best Next* will give you a practical approach for increasing your effectiveness in everything you do.



MATT PERMAN

formerly served as the senior director of strategy at Desiring God Ministries in Minneapolis, MN, and is a frequent speaker on the topic of leadership and productivity from a God-centered perspective.

He has an MDiv from Southern Theological Seminary and a Project Management Professional certification from the Project Management Institute. Matt regularly blogs at www.whatsbestnext.com and contributes to a number of other online publications as well. He lives in Minneapolis. Twitter: @mattperman.

Cover design: Faceout Studio

Serving others to the glory of God

Unique to any other book about maximizing personal productivity, *What's Best Next* is a God-centered, gospel-oriented perspective that addresses the proper motivation to drive your productivity—*serving others, to the glory of God*. This motivation is the path to finding the greatest possible meaning in your work and, paradoxically, is also the path to greatest effectiveness.

"This book is simply extraordinary.... I doubt there is a person on the planet who knows both theological issues and time-management literature to the depth and extent Matt Perman does."

— JOHN PIPER, Founder and Teacher of desiringGod.org;
author, *Don't Waste Your Life*

"In this amazing volume, Matt Perman offers a wealth of practical, real-world productivity solutions, all framed within the context of the gospel. He provides the know-how and the know-who we need to be faithful stewards over the gifts we have been given."

— MICHAEL HYATT, *New York Times* bestselling author, *Platform*,
MichaelHyatt.com

"...a Christian companion to *Getting Things Done*."

— HUGH WHELCHER, Executive Director, Institute for Faith,
Work & Economics; author, *How Then Should We Work?*

"A refreshing, lively, remarkably insightful, deeply God-centered approach to productivity. I kept taking notes about ideas that I wanted to implement in my own life. Everyone from any walk of life who reads this book will be helped and encouraged by it."

— WAYNE GRUEDEM, Research Professor of Theology and Biblical Studies,
Phoenix Seminary; author, *The Poverty of Nations: A Sustainable Solution*

"The question isn't 'What do I want to do for God?' but 'What does God want me to do?' For a believer, productivity is more than a set of skills. It requires a mindset and worldview. In this book, Matt Perman provides the framework for getting more done and making a bigger difference in your work."

— MARK SANBORN, *New York Times* bestselling author, *The Fred Factor*
and *You Don't Need a Title to Be a Leader*

ZONDERVAN[®]
.com

RELIGION / Christian Life / Professional Growth

USD \$19.99



what's best next



PERMAN



what's best next

HOW THE GOSPEL TRANSFORMS THE
WAY YOU GET THINGS DONE



MATT PERMAN

FOREWORD BY JOHN PIPER



Do Work That Matters

Productivity isn't just about getting more things done. It's about getting the *right things* done—the things that count, make a difference, and move the world forward.

In our current era of massive overload, this is harder than ever before. So how do you get more of the right things done without confusing mere activity for actual productivity?

When we take God's purposes into account, a revolutionary insight emerges. Surprisingly, we see that the way to be productive is to put others first—to make the welfare of other people our motive and criteria in determining what to do (what's best next). As both the Scriptures and the best business thinkers show, *generosity* is the key to unlocking our productivity. It is also the key to finding meaning and fulfillment in our work.

What's Best Next offers a practical approach for improving your productivity in all areas of life. It will help you better understand:

- Why good works are not just rare and special things like going to Africa, but *anything* you do in faith—even tying your shoes.
- How to create a mission statement for your life that actually works.
- How to delegate to people in a way that actually empowers them.

continued on back flap

what's best
next

